

Valley Lawyer 2020 Editorial Calendar

2020 ISSUE	COVER STORY	MCLE ARTICLE/SPECIAL FEATURES
January	New 2020 Employment Laws	Inverse Condemnation LACBA Leadership
February	Judge of the Year	What You Owe Your Employees Preparing and Appraiser for Trial
March	The Law School Experience	Contract Terms Section 31: Meaning & Implications
April	Homelessness: Crime or Condition	High-Profile Defense Take a Knee: Freedom of Expression
May	Elder Abuse: Is the System Working?	Data Privacy Compliance Diversion Programs
June	Cybersecurity	Ethics in Law Firm Advertising SB208: Fair Pay for Fair Play
July	Trustee Candidates	Class Action Lawsuits Effective Negotiating Skills
August	SFVBA Lawyer Hobbyists	Elimination of Bias Crafting Government Contracts
September	Meet the New Bar President	Issues of Competence Estate Planning in the Internet Age
October	Hiring a New Attorney: What to Look For	Filing New Trial Motions Maintaining Client Confidentiality
November	Review of California Supreme Court Decisions	Civil Asset Forfeiture 2020 Tax Overview
December	Cover Auction	Preparing Evidence for Trial Dealing with the Media

Calendar is subject to change. *Valley Lawyer* seeks articles covering all areas of law, plus articles focusing on the courts and judiciary, lifestyle, law practice management, social media and legal marketing, as well as humorous commentary about the practice of law. Submit articles and ideas to editor@sfvba.org. Word count for feature article is 1,500-3,000 words; word count for MCLE article is 3,000-4,000 words, including 20 true and false questions for MCLE test.



Advertising Policies

- All material must be submitted by the first business day of the month preceding the month of publication.
- The SFVBA reserves the right to refuse any advertisement.
- All cancellations must be submitted in writing and received by the first day of the month prior to date of publication. Cancellation may void frequency discounts. If advertiser has not used the full amount of advertising contracted for, a short rate will be charged.
- If advertiser places more advertisements within contract year than originally contracted and advertiser is eligible for lower rate, advertiser will receive eligible frequency discount on the new contract.
- All advertisers must pay for the first issue in advance before the ad is run.
- The SFVBA may stop inserting the advertiser's ad in *Valley Lawyer* if the payment of any bill is past due.
- The SFVBA is authorized to repeat previous advertisement if new copy is not received by deadline.
- Position of advertisements will be guaranteed only when premium is paid. Special requests will be acknowledged and courtesy extended when possible.
- If a multiple schedule of advertising is placed by an insertion order, and issue months for advertising are not indicated, the SFVBA will assume ads will run consecutively unless notified in writing before closing date.

For more information or to insert an ad, contact (818) 227-0494 or rosie@sfvba.org.
To submit an article or idea, contact editor@sfvba.org or (818) 227-0493.



San Fernando Valley
Bar Association



sfvbar



San Fernando Valley
Bar Association



@sfvba

San Fernando Valley Bar Association

20750 Ventura Boulevard, Suite 140 • Woodland Hills, CA 91364

Tel (818) 227-0490 • Fax (818) 227-0499 • info@sfvba.org • www.sfvba.org